

Roll Up Professional



Sometimes you need to be ready for a presentation at a moment's notice and yet still be able to put across the message with a touch of exclusivity. Roll Up Professional is perfect as it is the most exclusive banner system in its class. In less than a minute you have a ready-assembled display system where the design and quality are far beyond the norm. The banner, complete with your message, can be unrolled from the cassette quickly and simply. It can then be rolled back just as easily before moving on. As the banner is well protected during transport in the tastefully finished cassette it never becomes soiled or worn. Nor do you need any aids or extra accessories to change the message. Everything is done with the click of a button. The solid construction keeps the system firmly in place. Available in silver or dark blue.

Product	Visual Opening
One-sided	33.375" w x 84.5" h
Double-sided	33.375" w x 84.5" h

See Backside for design specifications.



The image is well protected during transportation.

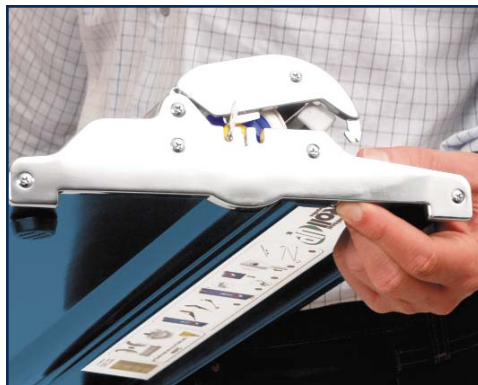


Image on Roll Up Pro can be changed at the simple touch of a button.



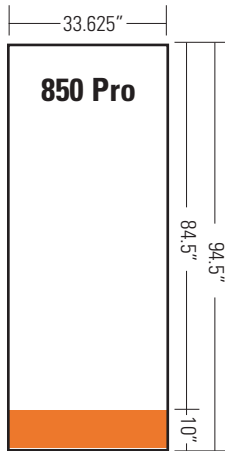
A simple design that's stable on all surfaces.



YOUR GRAPHIC SOLUTION PROVIDER.

2639 Minnehaha Avenue South • Minneapolis, MN 55406
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Specifications



General File Specifications

Preferred Programs:

Adobe Illustrator CS3, Adobe Photoshop CS3,
Adobe InDesign CS3, and QuarkXPress 7*(or lower versions)

Media:

CD, DVD, Zip 100, or transferred via FTP.

Size:

- Set up all files with document size at full print size. Set up files at 1/4 or 1/2 size when necessary.
- Create artwork to edge of document.
- .25" (.125 per side) bleed is included in the sizing.

Raster Images (Photoshop)

For best resolution, we recommend that all files are saved at 150 dpi at full size.

Vector Images (Illustrator)

- Convert all type to outlines.
- Whenever possible, please provide your logo as vector art. Typical Illustrator is used to create these.
- If the logo is only available in raster format, it must be high enough resolution to use or it will need to be recreated at an hourly charge.

Colors

- PLEASE send all artwork in RGB
- Our printers are using ICC Profiles to better control color with all our output devices.
- All artwork is set up in RGB with a color mode called "ColormatchRGB"

Misc.

Illustrator 9,10,CS,CS2 = Drop shadows and glows in Illustrator are not compatible with our postscript printing process. If a job is submitted with these features still intact, we will need to convert your Illustrator file into Photoshop. This will result in additional art charges.

Visible Area (*Live image area*)

Non-Visible Graphic Area
(*Bleed/Cassette bleed*)



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