

Axis Banner Stand



When you need a highly effective tool to bring your message across and implement your marketing campaign, "Axis" is your ultimate choice at an affordable price. It is lightweight, compact, convenient and available in different sizes. "Axis" is an attractive, high quality and value-for-money stand. Carry bag included. Silver only.

Product	Visual Opening
Axis 6085	33" w x 78.5" h
Axis 6100	39" w x 78.5" h
Axis 6120	47" w x 78.5" h

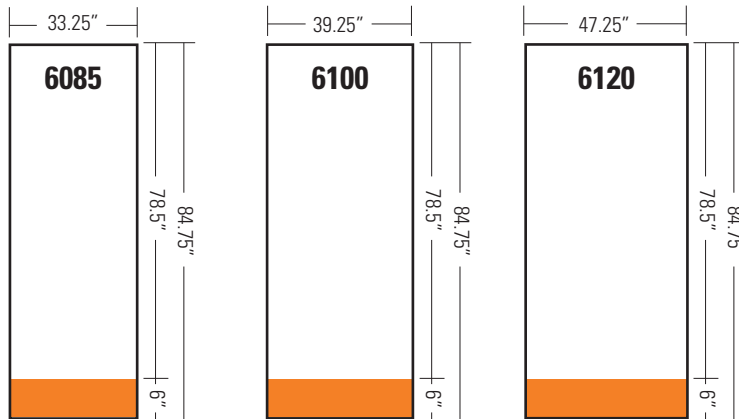
See Backside for design specifications.

Accessories

Light (Lum-2)



Specifications



General File Specifications

Preferred Programs:

Adobe Illustrator CS2, Adobe Photoshop CS2,
Adobe InDesign CS2, and QuarkXPress 6*(or lower versions)

Media:

CD, DVD, Zip 100, or transferred via FTP.

Size:

- Set up all files with document size at full print size. Set up files at 1/4 or 1/2 size when necessary.
- Create artwork to edge of document.
- .25" (.125 per side) bleed is included in the sizing.
- The top .5" of visible area will be covered by a clamp.
- It is recommended to avoid putting text in the bottom 2" of visible area, because of variances in banner tension.

Raster Images (Photoshop)

For best resolution, we recommend that all files are saved at 150 dpi at full size.

Vector Images (Illustrator)

- Convert all type to outlines.
- Whenever possible, please provide your logo as vector art. Typical Illustrator is used to create these.
- If the logo is only available in raster format, it must be high enough resolution to use or it will need to be recreated at an hourly charge.

Colors

- PLEASE send all artwork in RGB
- Our printers are using ICC Profiles to better control color with all our output devices.
- All artwork is set up in RGB with a color mode called "ColormatchRGB"

Misc.

Illustrator 9, 10, CS, CS2 = Drop shadows and glows in Illustrator are not compatible with our postscript printing process. If a job is submitted with the these features still intact, we will need to convert your Illustrator file into Photoshop. This will result in additional art charges.

Visible Area

Non-Visible Graphic Area
(Bleed/Cassette bleed)



YOUR GRAPHIC SOLUTION PROVIDER.

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